

Fourteenth National School in Park Management

16–21 February, 2014



CREATIVE PARK MANAGEMENT FOR A CHANGING WORLD

Photo: Peter Casamento

The School

The Fourteenth National School in Park Management will be held in Melbourne, Victoria from February 16–21, 2014.

The school explores current issues in park and landscape management using real-world examples, research findings, problem-solving activities and discussion around policy, strategy and management.

Expand your professional thinking and enhance your leadership communication and networking skills. Through the intensive one week program conducted by leading park professionals and academics.

Creative Park Management for a Changing World

This year's theme reflects the changes taking place across society and the environment and their subsequent impact on parks. Three main areas will be explored in the school:

1. Parks Planning and Operations

Effective park and open space management requires good strategic partnerships, service delivery and innovative solutions. How do park managers balance performance and operational issues with management realities? What are the new challenges in meeting the needs of public open space users?

2. Green Assets and Ecosystem Services

Parks, open space and green assets, including street trees and new urban greening technologies such as green roofs, walls and rain gardens are critical to the delivery of social, health and environmental benefits or 'ecosystem services'. What can we learn from current research and how can these 'green infrastructure' assets be used to maximise their benefits?

3. Social Values, People and Community Engagement

The ongoing success of parks requires balancing the needs of the park users with available resources by ensuring that people and communities are engaged productively in planning and decision making. What sort of creative solutions are required to help design and plan parks for future community and visitor needs?



Photo: Peter Casamento



The Program

The content is delivered through an intensive one week program and includes a mix of lectures, tutorials, park visits and group activities. To ensure an interactive and engaging experience, the school is limited to 40 enrolments. Previous participants have come from a range of backgrounds including private and public industry, local and state government, and from areas such as parks, open space and landscapes, recreation, leisure and tourism, conservation and horticulture. Many organisations regularly support their staff to attend the school, recognising the corporate value and individual professional development opportunities it provides.

In 2012-13 extensive consultation was undertaken with industry to review the school and develop key themes and topics, to maintain its currency and relevance.

The Case Studies

During the school, participants work in small groups on a case study activity using a real park management issue. Groups will visit the sites with specialist presenters. Each group will be provided with a detailed outline of the case, given support materials to assist their research, and have an industry mentor to assist with their problem solving and decision-making during the week. Each group is then required to present their findings on the final morning of the school (Friday, Feb 21). A prize is awarded to the best group presentation.

The Presenters

More than 15 leading park industry professionals, specialists and academics will present at the school, including:

Prof. Rob Adams AM

Director, City Design, City of Melbourne

Jennifer Gray

Chief Executive Officer, Zoos Victoria

Dr. Stephen Livesley

Senior Lecturer, Urban Biogeochemistry, University of Melbourne

John Senior

Independent Consultant, formerly Manager Strategic Partnerships, Parks Victoria

Jason Summers

Manager Parks and Open Space, Hume City Council

Prof. Tim Fletcher

Professor of Urban Ecohydrology, University of Melbourne

Scott Watson

Acting Principal Landscape Architect, VicRoads

Mike Hoy

Executive Manager, Grounds and Open Space Urban Maintenance Systems Pty Ltd

Stephen Thorpe

Manager Asset Management and Maintenance, Wyndham City Council

Venue

Graduate House
University of Melbourne, Parkville
220 Leicester Street, Carlton, Victoria 3053

The Program

Sunday Afternoon and Evening

- Registration
- Introduction and overview
- Welcome reception

Monday

- Keynote presentation: Vision of future cities
- Site visits for case studies around Melbourne with specialist presenters

Tuesday

Theme: Parks Planning and Operations

- Morning: Presentations
- Afternoon: Case study group sessions

Tuesday Evening

- Park school dinner

Wednesday

Theme: Green Assets and Ecosystem Services

- Morning: Presentations
- Afternoon: Bus tour of best practice technical design examples around Melbourne with specialist presenters

Thursday

Theme: Social Values, People and Community Engagement

- Morning: Presentations
- Afternoon: Case study group sessions

Friday

- Case study presentations and judging panel discussion
- Presentation ceremony: awards and certificates
- School close 1.00 pm

Registration

School registration: \$2,900 plus GST.

What's included

Inclusive in the school registration are course materials, morning and afternoon tea and lunch each day, Sunday evening welcome reception, Tuesday evening conference dinner, and all transport to and from excursion sites. Participants will need to find their own accommodation in Melbourne for the duration of the school. Further information is provided on the website.

To register on-line please visit:

www.commercial.unimelb.edu.au/parkmanagement/
or send the completed registration form, with payment, to Kathy Griffiths at University of Melbourne Commercial on parksmangement@commercial.unimelb.edu.au
Kathy Griffiths, UoM Commercial, 442 Auburn Rd, Hawthorn 3122

The school is limited to 40 participants, so to ensure a place, please register early.

Further Information

If you have any questions, or would like more information, please contact:

Jenny McCoy

Park School Coordinator,
Melbourne School of Land and Environment
Burnley Campus, The University of Melbourne
500 Yarra Boulevard, Richmond VIC 3121

Email : mccoyj@unimelb.edu.au
Phone: 03 9035 6865

Or

Kathy Griffiths

University of Melbourne Commercial
Email: parksmangement@commercial.unimelb.edu.au
Phone: 03 9810 3174

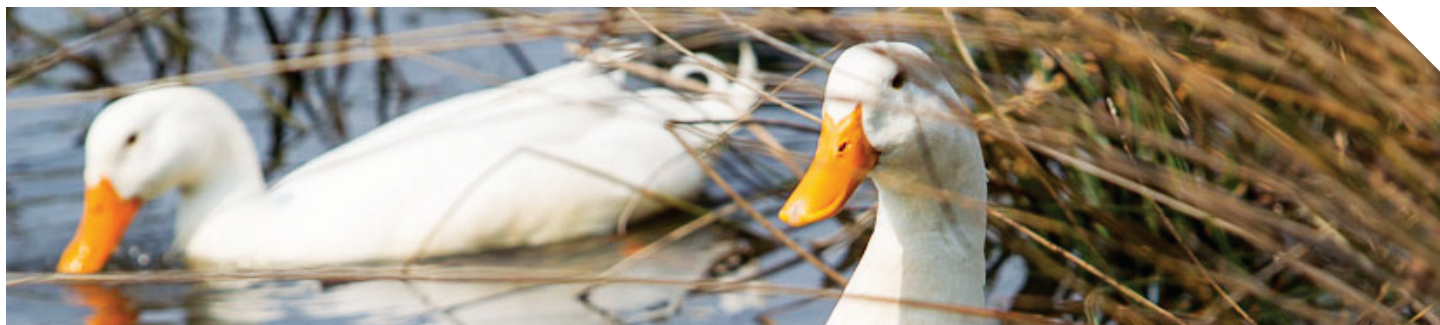


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The information in this brochure was correct at the time of printing. The University reserves the right to make changes as appropriate. Changes may be made to such things as course content and presenters. Students will be advised of changes as soon as practicable.